

FORMAT for CASE COLLECTION (WP2)

SECTION 1 (cover page): Introduction (in English)

Name of the Case

Grupo Urbegi

Abstract

Grupo Urbegi is a project of high social commitment, born in 2002 to provide competitive and high quality solutions to companies and institutions while generating employment opportunities for people in vulnerable situations. Taking the social spirit of the group, the Urbegi Foundation aims to develop and promote actions aimed at promoting the employment of people in vulnerable situations.

Website

<http://urbegi.com/>

Contacts (SIKE team)

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SECTION 2: Case description

GRUPO URBEGI

Objectives

Taking the social spirit of the group, the Urbegi Foundation aims to develop and promote actions aimed at promoting the employment of people in vulnerable situations.

Clients, audience

- Organisations seeking for outsourced services
- Unemployed people at risk of social exclusion

Position along the SI Spiral

One of the following:

- Identify Opportunities & challenges
- Generate ideas
- Develop & test
- Making the case
- **Deliver & implement**
- Growing & scaling
- Changing systems.

Relationship with HEI(s) (High Education Insitutions) .

- The Deusto Foundation is a member of Urbegi Foundation's board.
- Urbegi maintains a close collaboration with the faculty of engineering. They develop together innovation projects with social purposes.
- The University of Deusto and Urbegi participated at the SI DRIVE Conference.

Finance model and resources

Headquartered in Balmaseda (Bizkaia), and more than 10 operations centers in the Basque Country and Mexico, the group currently has about 500 workers who work in Urbegi's own facilities, or in the operational headquarters of its clients.

Methodology

Describe the work processes and methodology used by the initiative (include images to describe it, if any).

Products, results

- Employment guidance for people with disabilities or in situations of vulnerability due to other causes,
- Accompanying companies in the development of inclusive policies
- Training to improve employability conditions,
- Support in the design and implementation of inclusive strategies and policies,
- Definition and implementation of socio-economic development projects.
- Bultzatzen projects: promoting the creation of jobs in areas specially affected by the economic crisis.
- LISFAB project: in collaboration with BBK Foundation, its objective is to promote the creation of viable business projects, with a high solidarity component through open collaboration, and consolidate the participation among those agents necessary to carry them out.
 - Project management
 - Observatory of supporting tools
 - Networking through groups
- Urbegi Insertion: promoting people in a situation of social and labor exclusion, favoring processes that improve their training and skills.
- Inclusive policies: The Ministry of Labor and Social Welfare of Mexico has signed an agreement with the Urbegi Foundation, under which the Mexican government will have the participation and advice of the foundation for the definition and deployment of policies aimed at improving the labor inclusion of people with disabilities.

Impact and results

- More than 10 operations centers in the Basque Country and Mexico
- Over 500 people employed

Overall impact

The Urbegi Group and specifically the Urbegi Foundation drives actions focused on promoting the labour integration of vulnerable groups.

Images

Please insert images considered meaningful to represent the case, inserting also the author/website/document were they have been taken (otherwise they cannot be used)

Other resources

Please feel free to add any other information you may find useful.