

## **FORMAT for CASE COLLECTION (WP2)**

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*SECTION 1 (cover page): Introduction (in English)*

### **Name of the Case**

## **LISBON BIP/ZIP PROGRAM**

### **Abstract**

The municipality of Lisbon identified in 2011 seventy-seven Priority Intervention Neighbourhoods and Zones (BIP/ZIP), areas in need of urgent attention.

This BIP/ZIP program supports local partnerships between public, civic and private actors to promote micro-projects in a participatory environment, with the support (financial and technical) of the City Council. This program continues until today.

### **Website**

<http://bipzip.cm-lisboa.pt/>

### **Contacts (SIKE team)**

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## *SECTION 2: Case description*

# **LISBON BIP/ZIP PROGRAM**

## **Objectives**

The main motivations of the project are:

- Encouraging active citizenship, the capacity for self-organization and the production of collective solutions through community participation in improving their conditions of life;
- Contribute to a positive image of these spaces, to allow and reinforce the harmonious integration in the city, without discrimination in the access to services to all are due;
- Create a climate conducive to entrepreneurship and local initiative;

## **Clients, audience**

Citizens, Local associations, Local Authorities (Parishes), Enterprises, Universities.

## **Position along the SI Spiral**

- Changing systems

The BIP/ZIP program was created by the Lisbon City Council in 2011 and is still active nowadays. This program exists as an instrument of municipal public policies that aims to boost partnerships and small local interventions to improve the covered “habitats”, through support to local projects that contribute to reinforcement of the social-territorial cohesion in the municipality. Meaning that this program is already changing frameworks through the support of the policy makers, more specifically, through the Municipality of Lisbon.

## **Relationship with HEI(s) (High Education Insitutions)**

The relationship between the program and the HEI is indirect. This program is used as a tool and framework to the development of projects and networks within the Course of

Specialization about Collaborative Territories, in ISCTE. Some projects developed in this course applied to BIP/ZIP program, showing that the course helped them to improve and develop the project, even though the HEI is not a direct partner of BIP/ZIP. The use of the program as a tool in ISCTE started after BIP/ZIP.

Curso de Especialização sobre Territórios Colaborativos – ISCTE: <http://ipps.iscte-iul.pt/index.php/pt/formacao/proximos-cursos/cursos/1-categoria-padrao/75-curso-de-especializacao-em-territorios-colaborativos-processos-projeto-intervencao-e-empreendedorismo> ).

## **Finance model and resources**

The project had its first initiative in 2011 and since then the Lisbon City Council spends more or else 1,5 M€/year to support 30 projects each edition.

## **Methodology**

The process is a public bid where participants apply with an idea to develop a project for a maximum budget of 50.000€.

The interventions can be related to the:

- improvement of the appearance of the neighbourhood;
- creation of services and activities for the community and visitors;
- restoration, re-zoning and occupancy of public space;
- promotion of the citizenry;
- prevention of risk-related behaviour.

## **Products, results**

This program helped the development of different social projects through its support and financing. Here are some examples of projects supported by BIP/ZIP:

Centro para Todos - <https://www.facebook.com/Centro-para-Todos-1977789262488300/>

Ferramenta - <https://www.facebook.com/ferramentasocial/>

Portas Abertas - <https://www.facebook.com/Portas-Abertas-748207732052494/>

Vozes do Bairro- <https://www.facebook.com/vozesdobairro/>

These projects are mainly related to social inclusion of elderly, minorities, young and unemployed people. They provide hard skills training, educational and cultural activities, support and companionship, among others.

## Impact and results

The projects inserted in the BIP/ZIP program are monitored by the Lisbon City Council, and they must provide reports and communicate any changes or important dates of their projects.

From 2010-2017, BIP/ZIP had spent 13,8 M€, developed more than 270 projects in 67 different areas, with 1.683 activities, involving 576 partners and 270 networks;

This project is considered one of the major instruments of the Lisbon City Council participation policy;

It has also created a network of civic energy (<https://www.facebook.com/Energia.bipzip/>);

It has received an international awarded initiative: VII Distinction for Best Practices in Citizens' Participation – ODP, 2013;

## Overall impact

The most important needs identified by studies produced by Lisbon municipality focused on:

- reinforcing the socio-territorial cohesion of the local communities by mobilising citizen energy in the search for solutions that can be replicated in the future and in other areas;
- strengthening the sense of belonging of the residents in their neighbourhoods.

There was a growing number of civic organizations participating, and although its relevant role tackling difficult issues (public space, intercultural, gender and ageing issues, unemployment), the level of innovation associated it's not always high;

## Images

In attachment

## Other resources

<https://www.facebook.com/Energia.bipzip/>