

## FORMAT for CASE COLLECTION (WP2)

---

*SECTION 1 (cover page): Introduction (in English)*

### **Name of the Case**

**EKORREPARA**

### **Abstract**

(in English) Insert a summary in English for your case. Please be sure you cover the following aspects: objectives, audience, relation with the HEI (High Education Institution), product/results and impact.

Ekorrepara is a non-for profit social insertion cooperative whose mission is to recycle electrical equipment and household appliances in order to offer them a second-life. Recycled equipments are commercialized in specific point-of-sales, associated to Caritas sales spots, offering a wide range of recycled products with adequate warranties and affordable prices.

Ekorrepara's main objective is to generate job posts for disadvantaged groups in risks of social inclusion. This audience is contacted through the Municipal Social Services that supplies Ekorrepara with candidates with social exclusion or perceiving social grants/help.

Ekorrepara was set up within the European project Ariadna whose objective was to provide cooperative jobs to disadvantaged groups and, thus, Ekorrepara was established in collaboration with Caritas. After Ariadna project ended Ekorrepara was included within Kooperera, the network of social initiative cooperatives and insertion companies related to Caritas.

Within the Ekorrepara initiative a new methodology for training and creation of social cooperatives with disadvantaged people was created.



## Website

<http://koopera.org/reutilizacion-y-reciclaje/koopera-electro/>

## Contacts (SIKE team)

Insert here the name(s) of the SIKE partner(s) that will be in charge to collect data for this case, please state Partner, name of the researcher and e-mail address

Inigo Urkidi (BiB S. Coop.) – iurkidi@realize.com.es

Javier Finez (BiB S. Coop.) – jfinez@realize.com.es

-----

## *SECTION 2: Case description*

### **EKORREPARA S.Coop**

#### **Objectives**

Identify a business opportunity for disadvantaged groups and launch it.

#### **Clients, audience**

Disadvantaged people

Ekorrepara's main audience is disadvantaged groups in risks of social inclusion. This audience is contacted through the Municipal Social Services that supplies Ekorrepara with candidates with social exclusion or perceiving social grants/help. More specifically, these collectives are: women, unemployed under 35, long term unemployed and immigrants.

#### **Position along the SI Spiral**

Growing, scaling and spreading.

The cooperative was set up in 2007 in its original location in Barrio La Orconera, Ortuella and from time onwards has set up another recycling facility in Mungia (Basque Country) called Kooperera Reusing Center with the same principals and philosophy that Ekorrepara. Similarly, the network of points of sales have increased over time reaching now urban areas in city center in the are of Bizkaia.

#### **Relationship with HEI(s) (High Education Insitutions)**

NO relationship with HEIs

In the original consortium was no HEI involved. The consortia in the Ariadna project where Chambers of Commerce, Entrepreneurship Center, Training Center, Public Administration and Research Center.

At the moment we didn't think of involving any HEI because training provider partner was a Adult Education Center close to Caritas. However this training function would perfectly fit to any of the Universty with links to Adult Education programs existing in the Basque Country.

## **Finance model and resources**

ESF EQUAL funds

400.000 €

## **Methodology**

- a) Identification of business opportunity
- b) Second phase started with 12 people selected to be trained, and at the end of the same the students have been reduced to 7.
- c) At the end of the second phase, an assessment was made of the participants in order to select those with real possibilities of performance of the work for which they were being trained. Those selected and trained participated in the structure of the staff of the new company: Ekorrepara S.Coop

## **Products, results**

- New methodology for training and creation of social cooperatives with disadvantaged people.
- First insertion cooperative in which the workers are finally the owners of the company.

## **Impact and results**

Describe if the SI initiative has any indicators of impact (both qualitative and quantitative), if the HEI has any participation in monitoring or evaluating the results.

## **Overall impact**

7 disadvantaged people working in cooperative way. They are actually the co-owners of the cooperative.

## Images



Source: Kooperera - Ekorrepara.

## Other resources

Please feel free to add any other information you may find useful.